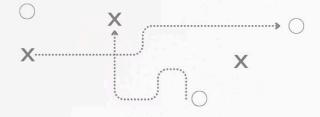


THE NEW PLAYBOOK OF TEAMWORK



EXECUTIVE SUMMARY

HOW TOP PERFORMERS

USE CONVERSATIONS,

COLLABORATION,

AND AI

TO SOLVE BIG CHALLENGES

FASTER

WHY THIS BOOK MATTERS

In today's high-speed, high-stakes environment, traditional teamwork models fall short. Teams are overwhelmed by complex problems, fractured by role confusion, and stuck in outdated patterns of communication. Even high performers are slowed by unnecessary meetings, misaligned execution, or fear of speaking up. At the same time, AI is rapidly transforming workflows—but often without the human alignment necessary to use it well.

A New Solution: The Vipei Framework

This book introduces a practical, tested, and behaviorally intelligent system to solve these challenges: the Vipei Framework—a 6-phase cycle built to guide teams from vague intent to coordinated action with speed, clarity, and trust.

You don't need more frameworks. You need one that works in your real team dynamics—and gets traction fast. This is that system.

WHAT THE BOOK OFFERS

A Modern Framework for Smarter Collaboration

The Vipei Framework (Vision, Insight, Plan, Execute, Iterate) offers a practical cycle leaders can run with their teams to get alignment, generate useful ideas, plan without killing momentum, and follow through with clarity. It connects team behavior with Al-enhanced decision-making.

A Human-Centered, AI-Ready Model

Each section includes prompts, case examples, and behavioral tools that enable any leader to integrate AI tools like ChatGPT, Monti, or other platforms into their team's workflows—while building real trust and ownership among members.

Behaviorally Validated Practices

Built on over a decade of field research and implementation with 10,000+ leaders, this book integrates Judith Glaser's 3 Levels of Conversation, the Cortex Conversational Intelligence Scorecard, and the 10 Rules of Inclusion. These tools are embedded to support psychological safety, shared accountability, and faster learning cycles.

Immediate Tools for Action

Each chapter includes reflection prompts, conversation starters, and real-world examples to move beyond theory. A companion workbook (already developed) makes it easy to apply with teams in coaching, f

THE HOW - CHAPTER SNAPSHOT

Chapter	Key Question	Value to the Leader
1. Start with Insight	Are we solving the right problem?	Prevents misalignment before effort is wasted
2. Build Trust by Default	Can we share hard truths?	Strengthens candor and co-ownership
3. Unlock Ideas That Work	Are we missing good ideas?	Builds creative safety and smart input
4. Plan Without Killing Momentum	Does our process block execution?	Simplifies complexity and increases clarity
5. Coach in Real Time	Are we helping each other grow?	Replaces generic feedback with helpful attention
6. Execute Smarter Together	Are we accountable or just busy?	Installs habits for real follow-through

WHEN TO USE THIS SYSTEM







When your team is stuck, siloed, or distracted

When you're implementing AI tools but human behavior is lagging

When execution slows due to unclear roles or overplanning





When you need trust to move faster, not just better

When you're tired of passive meetings and want true collaboration

This isn't just a read—it's a system you and your team can apply immediately in team meetings, strategy sessions, and 1:1s.

KEY INSIGHTS FOR LEADERS

Trust isn't built in big moments—it's built in micro-conversations. And eroded there too.

Clarity before creativity.
Without clear roles, people hesitate to ideate or lead.

Al only amplifies what's already there. If you lack trust, alignment, or focus—Al will make it worse.

Good planning protects the idea. Bad planning kills it with control, checklists, or perfectionism.

Real-time coaching > quarterly feedback. Helpful attention is the fastest unlock to performance.

Execution isn't about working harder. It's about aligning people, purpose, and technology.

HOW TO START

01

02

03

Skim the Executive Workbook

Begin with the personalized prompts to understand where your team is now.

Pick one chapter to test

Each chapter stands alone and can be applied today.

Use the Team Conversation Starters

Build trust and alignment without formal facilitation.

04

05

Pilot the Vipei Framework on one project

Apply the six stages to a real problem and track progress.

Introduce it in your next leadership team meeting

See which part your team needs most.

FINAL WORD TO THE LEADER

You're not behind—you're ahead if you're asking how to improve your team's ability to think, decide, and execute at a higher level. This book was built to be applied, not just admired. If you're leading through complexity, introducing AI, or wanting more out of your team without burning them out—The New Playbook of Teamwork will give you the language, structure, and trust-building strategy you need.

Let's solve smarter—together.