

# Bridging Leadership Competencies & DISC Behavioral Preferences

## The Intersection of Leadership Competencies & Behavioral Preferences

Leadership effectiveness is built on a foundation of **key competencies**—skills that define how well a leader sets goals, manages accountability, resolves conflicts, engages their team, and communicates. However, leadership is not one-size-fits-all. Each person approaches these competencies differently, influenced by their **DISC behavioral preferences**.

Understanding how your natural tendencies align with leadership competencies can help you **leverage strengths, address blind spots, and develop a more well-rounded leadership approach**. This article explores how DISC profiles—specifically **DI (Dominance + Influence)**, **IS (Influence + Steadiness)**, **SC (Steadiness + Compliance)**, and **DC (Dominance + Compliance)**—may experience challenges and opportunities in the core leadership competencies being assessed in the workshop.

 **by Cortex Leadership Consulting**

# Key Leadership Competencies & How DISC Profiles Navigate Them

## 1. Accountability & Goal Setting (Self-Leadership)

- **Why It Matters:** Effective leaders set measurable goals, take ownership of their actions, and stay focused on solutions.
- **DISC Challenges & Strengths:**
  - **DI:** Naturally driven but may set ambitious goals without clear execution plans.
  - **IS:** Enthusiastic about goals but may struggle with follow-through and accountability.
  - **SC:** Methodical in goal-setting but may hesitate to take risks or adapt.
  - **DC:** Goal-oriented and strategic but may prioritize results over team buy-in.

## 2. Holding Others Accountable

- **Why It Matters:** Teams thrive when expectations are clear and accountability is upheld.
- **DISC Challenges & Strengths:**
  - **DI:** Comfortable enforcing standards but may come across as too forceful.
  - **IS:** Prefers harmony, making it difficult to hold team members accountable.
  - **SC:** Ensures consistency but may avoid direct confrontation.
  - **DC:** Direct in setting expectations but may not provide enough support.

## 3. Conflict Resolution

- **Why It Matters:** Conflict is inevitable; strong leaders know how to de-escalate and resolve issues productively.
- **DISC Challenges & Strengths:**
  - **DI:** Assertive in resolving issues but may rush solutions without listening fully.
  - **IS:** Skilled at calming situations but may avoid addressing deeper issues.
  - **SC:** Patient in handling conflicts but may struggle to push for resolution.
  - **DC:** Fact-focused but may lack empathy in emotional conflicts.

## 4. Time Management & Prioritization

- **Why It Matters:** Leaders must balance multiple priorities while ensuring productivity.
- **DISC Challenges & Strengths:**
  - **DI:** Moves fast but may overlook details or misjudge time required for tasks.
  - **IS:** Can be easily distracted by people-focused tasks at the expense of priorities.
  - **SC:** Structured and dependable but may struggle with adjusting priorities quickly.
  - **DC:** Highly organized but may overanalyze before making decisions.

## 5. Creating Connection & Engagement

- **Why It Matters:** Team engagement drives motivation, retention, and overall effectiveness.
- **DISC Challenges & Strengths:**
  - **DI:** Inspires action but may focus more on outcomes than relationships.
  - **IS:** Naturally engaging but may struggle with maintaining clear expectations.
  - **SC:** Builds trust through consistency but may not openly recognize achievements.
  - **DC:** Respects competence but may not prioritize personal connections.

## 6. Performance Management

- **Why It Matters:** Ongoing feedback and coaching help employees grow and succeed.
- **DISC Challenges & Strengths:**
  - **DI:** Provides strong direction but may not offer enough developmental feedback.
  - **IS:** Encouraging but may shy away from difficult conversations.
  - **SC:** Fair and structured but may struggle with tough performance decisions.
  - **DC:** Data-driven but may come across as overly critical.

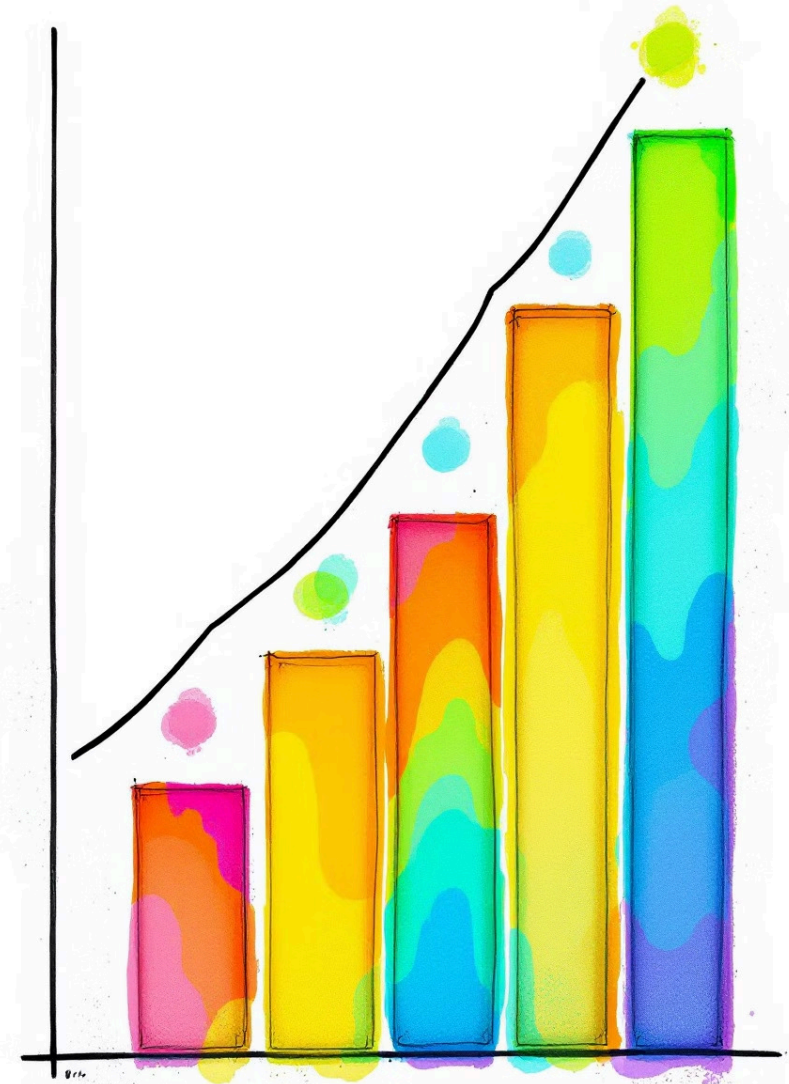
## 7. Effective Communication

- **Why It Matters:** Clear and adaptable communication builds trust and alignment within teams.
- **DISC Challenges & Strengths:**
  - **DI:** Assertive but may not always listen before responding.
  - **IS:** Highly engaging but may struggle with concise messaging.
  - **SC:** Thoughtful communicator but may hesitate in speaking up.
  - **DC:** Direct and efficient but may overlook emotional cues.

# Bringing It All Together: Your Personalized Growth Plan

By completing the **Manager Skillset Assessment**, you will identify your top two growth areas and align them with your **DISC behavioral preferences**. This self-awareness allows you to:

- **✓ Leverage natural strengths** – Double down on what you do best.
- **✓ Address key challenges** – Pinpoint areas where your DISC profile might create blind spots.
- **✓ Create intentional development strategies** – Tailor your learning and leadership approach for the greatest impact.



# Next Steps: Applying This to Your Leadership Development

1. **Review Your Assessment Results:** Identify the competencies where you scored the lowest.
2. **Match Your DISC Profile:** Look at how your natural behavioral preferences might influence those areas.
3. **Develop a SMART Goal:** Choose a specific, measurable action plan for improvement.
4. **Engage Your Accountability Partner:** Leverage peer support to track progress.

By combining **leadership competency development** with **behavioral self-awareness**, you create a roadmap for **long-term leadership success**.



Which competency will you tackle first?